



THE V FOUNDATION FOR CANCER RESEARCH

was founded in 1993 by ESPN and the late Jim Valvano, legendary North Carolina State basketball coach and ESPN commentator. Since 1993 The Foundation has raised more than \$90 million to fund research grants nationwide.

Why Support The V Foundation?

- The V Foundation awards **100 percent** of all direct donations and net proceeds of events directly to cancer research.
- The V Foundation received a **seventh consecutive 4-star** (*highest possible*) **rating** from *Charity Navigator*, America's premier evaluator of charities. This places The Foundation in the top three percent of all charities. Log on to www.charitynavigator.org for additional information.
- The V Foundation awards research grants nationwide for all types of cancers and has awarded hundreds of grants to 90 institutions in 38 states and the District of Columbia.
- With a small staff and all-volunteer Board of Directors and Scientific Advisory Committee, The V Foundation operates efficiently and with strict financial accountability.

Why Support Cancer Research?

- In our lifetime cancer will strike *one of every two men and one of every three women* in the United States.
 - Cancer kills one American every minute of every day – about 1500 people every 24 hours.
 - Within the next decade, cancer is likely to replace heart disease as the leading cause of death in the U.S. It is already the biggest killer of those under the age of 85.
 - Cancer is expected to kill 560,000 Americans this year.
 - Today 65% of adults diagnosed with cancer will be alive five years after diagnosis, up from 50% in the 1970's.
 - African-American men and women have the highest mortality rate for all cancer sites combined.
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The Good News Is

There are more than 12 million cancer survivors in the United States today – alive thanks to cancer research and treatments to prolong lives and improve the quality of life for those living with cancer.

Research Will Cure Cancer!

For more information on The V Foundation for Cancer Research, or to make a donation, please visit www.jimmyv.org or call **1-800-4JimmyV**.

The V Foundation for Cancer Research
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“Don't Give Up. . .Don't Ever Give Up!”®