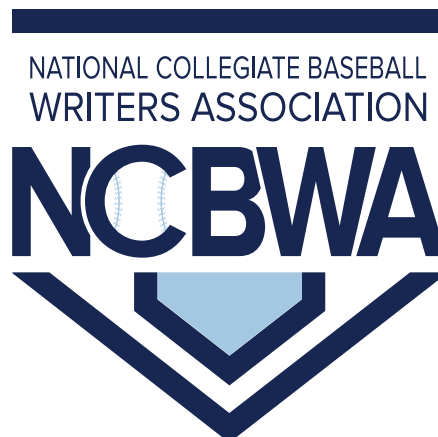


LOGO & IDENTITY GUIDELINES

PRIMARY MARK > FULL COLOR



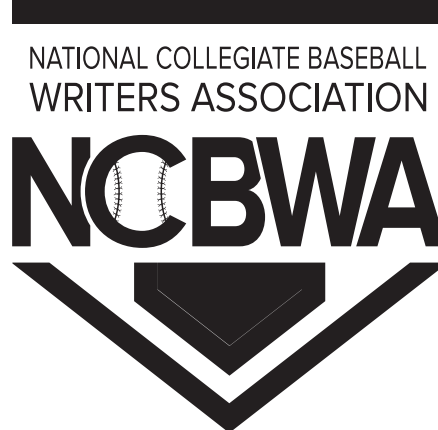
FORMAL MARK > FULL COLOR



ALTERNATE MARK > ONE COLOR



FORMAL MARK > ONE COLOR



ALTERNATE MARK > WHITE // 2C WHITE



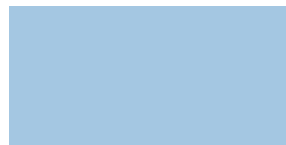
COLOR PALETTE

PANTONE 655C
NCBWA DARK BLUE



CMYK > 83, 61, 0, 72
RGB > 12, 28, 71
HEX > #0C1C47

PANTONE 543C
NCBWA LIGHT BLUE



CMYK > 30, 12, 0, 18
RGB > 147, 183, 209
HEX > #93B7D1